DATE: 10 February 2017

PUBLIC ALERT

Dear Customer

Procter & Gamble South African Trading (Pty) Ltd, in consultation with the Medicines Control Council, wishes to alert the public that a small amount of counterfeit Vicks product has been found. The product in question is only the Vicks VapoRub 12g tin. The counterfeit has been found in smaller “Spaza” stores in the country. It can be recognised by the absence of Vicks mentholated fragrance and on the outside of the tin by the fact that the Vicks branding appears smudged.

We have conducted safety tests on the counterfeit product. We found that the fake product is ineffective, as it does not provide cough/cold relief. No other counterfeit Vicks products have been found, including the larger Vicks VapoRub 50g jar, or the rest of the Vicks cough and cold portfolio.

Procter & Gamble urges the public to purchase the Vicks VapoRub 12g tin from reputable stores only.

In the event that a customer suspects that they have purchased counterfeit Vicks, please report the incident to our Consumer Care Line: 0860-112-188.

Yours faithfully

Winnie Tsime
Responsible Pharmacist

Faisal Sabzwari
General Manager

Directors: F. Sabzwari (Pakistani), E. Franki (Hungarian), N. Combilat (French), M. Muida, K. Mabaso, N. Vundla